Workshop "Online activism"

Workshop

TIME	MINS	TITLE	DESCRIPTION	MATERIALS
09:00	15'	**Introduction of the Wake UP!**	Presenting our organization and the Wake UP project	
09:15	15'	**What activism means to you**	In this part, participants express that online activism means to them and learn about the definition of activism	
09:30	60	**Online activism: Definition and examples**	In this part, participants learn more about online activism and examples of successful campaigns	
10:30	60	**Setting up an online campaign**	This part is dedicated to learn about the steps of setting up an online campaign	
11:30	45'	**Campaign communication plan**	In this part, participants learn more about the communication plan of the campaign	
12:15	45'	**Things to watch out for in an online campaign**	In this part, participants learn more about the things that they should watch out for when implementing an online campaign	
13:00	45'	**Preparing an online campaign for an actual community issues**	-In this part, through role play and team work, participants will prepare an online campaign	
13:45	30'	Presentation of online campaigns	– In this part, participants present their online campaigns about actual community issues	
14:15	15'	Discussion and finalization		

TOTAL LENGTH: 5 HOURS AND 30 minutes